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Jarden Corporation Named to BusinessWeek's List of World's Most Influential Companies

Website

RYE, N.Y., Dec. 24 /PRNewswire-FirstCall/ -- Jarden Corporation (NYSE: JAH) has been named to *BusinessWeek's* newly-released list of the World's Most Influential Companies. Noted as a company that is a "master of its domain" in the consumer goods industry, Jarden's recognition on the annual list is currently featured in *BusinessWeek's* December 22nd print edition, and on a special slideshow on the *BusinessWeek* website.

"This honor is truly meaningful to us all as it represents the dedication and hard work of our more than 25,000 employees around the world who have each helped make Jarden a continued success in the consumer products industry," said Martin E. Franklin, Chairman and Chief Executive Officer of Jarden Corporation. "It's very rewarding that our steady focus on innovation and continued investments across our portfolio of iconic brands has been recognized by this prestigious publication."

BusinessWeek's list of the World's Most Influential Companies selects companies that have devised winning strategies in their industries. *BusinessWeek* worked with an advisory board of 14 academics, consultants, and industry leaders worldwide to develop the list.

Jarden Corporation is a leading provider of niche consumer products used in and around the home. Jarden operates in three primary business segments through a number of well recognized brands, including: *Branded Consumables*: Ball(R), Bee(R), Bicycle(R), Crawford(R), Diamond(R), Dicon(R), First Alert(R), Forster(R), Hoyle(R), Java Log(R), Kerr(R), Lehigh(R), Leslie-Locke(R), Loew-Cornell(R) and Pine Mountain(R); *Consumer Solutions*: Bionaire(R), Crock-Pot(R), FoodSaver(R), Harmony(R), Health o meter(R), Holmes(R), Mr. Coffee(R), Oster(R), Patton(R), Rival(R), Seal-a-Meal(R), Sunbeam(R), VillaWare(R) and White Mountain(TM); and *Outdoor Solutions*: Abu Garcia(R), Berkley(R), Campingaz(R), Coleman(R), Fenwick(R), Gulp!(R), JT(R), K2(R), Marker(R), Marmot(R), Mitchell(R), Penn(R), Rawlings(R), Shakespeare(R), Sevylor(R), Stearns(R), Stren(R), Trilene(R) and Volkl(R). Headquartered in Rye, N.Y., Jarden has over 25,000 employees worldwide. For more information, please visit www.jarden.com.

Note: This news release contains "forward-looking statements" within the meaning of the federal securities laws and is intended to qualify for the Safe Harbor from liability established by the Private Securities Litigation Reform Act of 1995, including statements regarding the outlook for Jarden's markets and the demand for its products, estimated sales, segment earnings, earnings per share, future cash flows from operations, future revenues and margin requirement and expansion, the success of new product introductions, growth in costs and expenses and the impact of acquisitions, divestitures, restructuring and other unusual items, including Jarden's ability to integrate and obtain the anticipated results and synergies from its acquisitions. These projections and statements are based on management's estimates and assumptions with respect to future events and financial performance and are believed to be reasonable, though are inherently uncertain and difficult to predict. Actual results could differ materially from those projected as a result of certain factors. A discussion of factors that could cause results to vary is included in the Company's periodic and other reports filed with the Securities and Exchange Commission.

Website: <http://www.jarden.com/>



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